

# DIGITAL OFFSHORE '25

Connect | Innovate | Accelerate

Unlocking value through data and digitalization

Sponsored by **HALLIBURTON**

St. John's, Newfoundland & Labrador  
March 25-26, 2025

## CONFERENCE AGENDA

### Day 1 – Tuesday, March 25, 2025

8:00 AM

#### Doors open

8:30 – 8:40 AM

#### Opening Remarks

- **Dave Finn** – CEO, Energy Research & Innovation NL (ERI)
- **Dwayne Hopkins** – Manager, Digital Resource Initiative, techNL

8:40 – 8:55 AM

#### Opening Greetings



**Hon. Andrew Parsons** – Minister of Industry, Energy, and Technology,  
Government of Newfoundland & Labrador

9:00 – 10:30 AM

#### Session 1 – Challenges and Opportunities

Industry panel where operators across sectors articulate their needs and interests and share what would add value to their digitalization initiatives.

- **David Ralph** – Senior Manager, Global Operations Technology - Future Operations, Equinor
- **Vincent Myers** – Chief Scientist, DRDC Atlantic and **Mark Stoddard** – Maritime Systems, Experimentation, and Analytics (M-SEA), Department of National Defence
- Mining
- **Taryn Baker** – Program Integration Planning and Governance, **Mario Ciaramicoli** – Program Integration, *Lunar Exploration Program*, Canadian Space Agency

10:30 – 11:00 AM

#### Networking Break

*Sponsored by: Cenovus Energy*



11:00 AM – 12:00 PM

**Session 2 – Use Cases**

Speakers will discuss what are key focus areas for digitalization in their organizations and/or sectors.

- **Murray Brown** – Innovation and Technology Advisor, Horizon Maritime
- **TBC**

12:00 – 2:00 PM

**Session 3 – Lunchtime Keynote**

**Sumeet Trehan**, Principal Data Scientist, ExxonMobil

2:00 – 3:00 PM

**Session 4 – AI & Productivity**

A panel exploring the importance and role of AI in enhancing productivity for Canada, the province and companies.

3:00 – 3:30 PM

**Networking Break**

3:30 – 4:30 PM

**Session 5 – Leadership in Digitalization**

*Sponsored by: ExxonMobil Canada*



Leaders explore how to identify, articulate and quantify the benefits of a digitalization initiative: cost, productivity, safety and environmental performance and how they created and support a culture that enables their people to successfully lead/participate in digitalization. Topics include upskilling, change management, workforce readiness, how to get projects approved, implementation approaches.

- **Scott Tessier** – CEO, Canada-Newfoundland and Labrador Offshore Petroleum Board (C-NLOPB)
- **Scott Humber** – Senior Manager, Digitalization, Aker Solutions
- **Jon Allwood** – Regional Director, Digital Consulting - North America, Hatch

4:30 – 6:00 PM

**Social**

## Day 2 – Wednesday, March 26, 2025

8:00 AM

### Doors open

8:30 AM

### Opening Greetings

#### Energy NL

8:40 – 10:00 AM



### Session 6 – Celebrating the Ecosystem

*Sponsored by: Equinor*

A whirlwind tour of collaborative stories from the Newfoundland & Labrador innovation ecosystem. Get a taste of what makes NL dynamic and uniquely positioned to capture technology growth opportunities.

Featuring:

- **Projects: TBC**
- **Institutions: National Research Council | Memorial University | Co. Innovation Centre**

10:00 – 10:30 AM

### Networking Break

10:30 – 11:30 AM

### Session 7 - Getting Value from Data

How can data owners get more value from their data, a foundational priority for digitalization. Topics: data management, data hygiene, contextualization, enabling collaboration. Case studies.

- **Deanne Duff** – Data Management Technology Lead, C-NLOPB
- **Halliburton**
- **Waterford Energy Services**

11:30 AM – 12:30 PM

### Session 8 – Opportunities in AI

Case studies where speakers share how they have used, are using or are planning to use AI to deliver value to their companies.

- **Brad Power** – Software Development Lead, Enaimco
- **Mike Maguire** – CEO, Copsys Technologies Inc.
- **Matt Adams** – CEO, NetBenefit Software

12:30 – 2:30 PM

## Session 9 – Lunchtime Keynote

**Tony Bonen** - Executive Director, Economic Research, The Conference Board of Canada (TBC)

2:30 – 3:30 PM

## Session 10 – Digitalization Across the Supply Chain

Use cases on how companies are using digital products to deliver value to their companies / clients.

- **Karen Veitch Winsor** – Chief Operating Officer, Atlantic XL
- **Gerry Mayo** – VP Operations, PF Collins
- **Cahill**
- **Jeremy Andrews** – Chief Technology Officer, CoLab

3:30 – 4:00 PM

## Closing Keynote

4:00 PM

## Conference Closing Remarks