

DIGITAL OFFSHORE '25

Connect | Innovate | Accelerate

Unlocking value through data and digitalization

Sponsored by **HALLIBURTON**

St. John's, Newfoundland & Labrador
March 25-26, 2025

CONFERENCE AGENDA

Day 1 – Tuesday, March 25, 2025

8:00 AM

Doors open

8:30 – 8:40 AM

Opening Remarks

- **Dave Finn** – CEO, Energy Research & Innovation NL (ERI)
- **Dwayne Hopkins** – Manager, Digital Resource Initiative, techNL

8:40 – 8:55 AM

Opening Greetings



Hon. Andrew Parsons – Minister of Industry, Energy, and Technology,
Government of Newfoundland & Labrador

9:00 – 10:30 AM

subsea 7

Session 1 – Challenges and Opportunities

Sponsored by: Subsea 7 Canada

Industry panel where operators across sectors articulate their needs and interests and share what would add value to their digitalization initiatives.

- **David Ralph** – Senior Manager, Global Operations Technology - Future Operations, Equinor
- **Vincent Myers** – Chief Scientist, DRDC Atlantic
- **Mark Stoddard** – Maritime Systems, Experimentation, and Analytics (M-SEA) Department of National Defence
- **Rolf Stosser** – Manager Automation and Technology, Rio Tinto IOC
- **Taryn Baker** – Program Integration Planning and Governance
- **Mario Ciaramicoli** – Program Integration, *Lunar Exploration Program* Canadian Space Agency

10:30 – 11:00 AM

cenovus
ENERGY

Networking Break

Sponsored by: Cenovus Energy

11:00 AM – 12:00 PM

Session 2 – Use Cases

Speakers will discuss what are key focus areas for digitalization in their organizations and/or sectors.

- **Murray Brown** – Innovation and Technology Advisor, Horizon Maritime
- **Luis Flores Escamilla** – Tech Consultant and AI Innovation Partner, SLB
- **TBC**

12:00 – 2:00 PM

**Session 3 – Lunchtime Keynote**

Sponsored by: Canadian Association of Petroleum Producers

Sumeet Trehan, Principal Data Scientist, ExxonMobil

2:00 – 3:00 PM

**Session 4 – AI & Productivity**

Sponsored by: Omega 365 Canada

A panel exploring the importance and role of AI in enhancing productivity for Canada, the province and companies.

- **Vince Payne** – Co-Founder & CEO, OPAS Mobile
- **Jennifer LaPlante** – Chief Growth & Investment Officer, Ocean Supercluster
- **Desmond Power** – Vice President – Remote Sensing, C-CORE

3:00 – 3:30 PM

Networking Break

3:30 – 4:30 PM

**Session 5 – Leadership in Digitalization**

Sponsored by: ExxonMobil Canada

Leaders explore how to identify, articulate and quantify the benefits of a digitalization initiative: cost, productivity, safety and environmental performance and how they created and support a culture that enables their people to successfully lead/participate in digitalization. Topics include upskilling, change management, workforce readiness, how to get projects approved, implementation approaches.

- **Scott Tessier** – CEO, Canada-Newfoundland and Labrador Offshore Petroleum Board (C-NLOPB)
- **Scott Humber** – Senior Manager, Digitalization, Aker Solutions
- **Robert Goodman** – Regional Practical Lead, Digital – Eastern Canada, Hatch

4:30 – 6:00 PM

Social

Exhibition Area – St. John's Convention Centre

Day 2 – Wednesday, March 26, 2025

8:00 AM

Doors open

8:30 AM

Opening Greetings

- **Charlene Johnson** – CEO, Energy NL

8:40 – 10:00 AM



Session 6 – Celebrating the Ecosystem

Sponsored by: Equinor Canada

A roundup of collaborative initiatives and relationships that illustrates the NL digital innovation ecosystem's unique capacity for research, development and demonstration (RD&D) and innovation in digitalization and ocean technology. The session will showcase the capabilities of the local ecosystem through use cases demonstrating how partners work together to innovate. Case studies and examples of new ecosystem resources & organizations spurring collaboration will highlight infrastructure, projects, collaborations, and programming.

Featuring:

- **Dave Murrin** – Director -Ocean, Coastal and River Engineering, National Research Council
- **Randy Billard** – CEO, Virtual Marine
- **Rocky Taylor** – Faculty of Engineering and Applied Science, Memorial University
- **Desmond Green** – Senior Project Manager, GRi Simulations
- **Kelley Santos** – Director – The Launch, Marine Institute
- **Meagan Kay-Fowlow** – Director, Co. Innovation Centre

10:00 – 10:30 AM



Networking Break

Sponsored by: GRi Simulations

10:30 – 11:30 AM

Session 7 - Getting Value from Data

How can data owners get more value from their data, a foundational priority for digitalization. Topics: data management, data hygiene, contextualization, enabling collaboration. Case studies.

- **Deanne Duff** – Data Management Technology Lead, C-NLOPB
- **Halliburton**
- **Waterford Energy Services**

11:30 AM – 12:30 PM

Session 8 – Opportunities in AI

Case studies where speakers share how they have used, are using or are planning to use AI to deliver value to their companies.

- **Brad Power** – Software Development Lead, Enaimco
- **Mike Maguire** – CEO, Copsys Technologies Inc.
- **Matt Adams** – CEO, NetBenefit Software

12:30 – 2:30 PM

Session 9 – Lunchtime Keynote

Tony Bonen - Executive Director, Economic Research, The Conference Board of Canada

2:30 – 3:30 PM

Session 10 – Digitalization Across the Supply Chain

Use cases on how companies are using digital products to deliver value to their companies / clients.

- **Pascal Milord** – Additive Manufacturing Project Manager, Atlantic XL
- **Gerry Mayo** – VP Operations, PF Collins
- **Cahill**
- **Adam Keating** – Co-Founder & CEO, CoLab

3:30 – 4:00 PM

Session 11 – Closing Keynote

Pom Sabharwal, Enterprise Solutions Lead - Landmark, Halliburton

4:00 PM

Conference Closing Remarks